



## *Historic Aycock Neighborhood News* Distribution and Advertising Rates

*Historic Aycock Neighborhood News* newsletter is published quarterly (January, April, July, and October) and is hand-delivered to approximately 350 residents living in the Aycock Historic District in Greensboro, NC. In addition it is distributed via email to those participating in our LISTSERV and to others not living in Aycock. All editions are archived and posted on our website: [www.historicaycock.org](http://www.historicaycock.org).

<b>Display Ads - Price Per Issue</b>		
<b>Business Card</b>	<b>3.5" w X 2.25" h</b>	<b>\$25.00</b>
<b>Box Ad</b>	<b>3.5" w X 3" h</b>	<b>\$35.00</b>
<b>Deluxe Business Card</b>	<b>3.5" w X 4" h</b>	<b>\$45.00</b>
<b>Quarter Page</b>	<b>3.5" w X 4.5" h</b>	<b>\$50.00</b>
<b>Vertical Ad</b>	<b>3.5" w X 6" h</b>	<b>\$60.00</b>
<b>Half Page</b>	<b>7" w X 4.5" h</b>	<b>\$80.00</b>
<b>Full Page</b>	<b>7" w X 9" h</b>	<b>\$150.00</b>

\*Ask about discounts for multiple insertions.

### **Classified Ads (Examples):**

**Help wanted** – looking for part-time office help. Light typing and filing from my home. Flexible hours. \$10/hour. Call (336) 555-5555.

**Porch Sale** - Corner 5<sup>th</sup> and Dewey, the first Saturday of the month, lots of goodies to pick from, come and browse.

**Billy, Age 12** - will do odd jobs, pet care, wash cars, etc. No job too small. Price is negotiable. Call (336) 555-5555.

**CLASSIFIED AD PRICES - \$15.00**  
**Kids Under 18 – Advertise for FREE – With Parent’s Permission**  
**(Ad Copy Limited to 25 words or less)**

Rates are effective 10/01/2012. Rates are subject to change. Ads are subject to review by the editorial staff prior to insertion. Staff reserves the right to refuse any advertisement that it considers to be not in the best interest of the Charles B. Aycock Neighborhood Association Inc.

<p>\$25</p> <p>3.5" w x 2.5" h Business Card</p>	<p>\$35</p> <p>3.5 w" x 3h" Box Ad</p>
<p>\$45</p> <p>3.5"w x 4"h</p> <p>Deluxe Business Card</p>	<p>\$60</p> <p>3.5 w x 6" h Vertical Ad</p>
<p>\$25</p> <p>3.5" w x 2.5" h Business Card</p>	

\$50

3.5" w x 4.5" h

1/4 Page

\$50

3.5" w x 4.5" h

1/4 Page

\$80

7" w x 4.5" h

1/2 Page

\$150

7" w x 9" h

Full Page